

Sylwia B. Ufnalska
April 2015



A quick guide to EASE publications

European Association of Science Editors



- professional organization of science editors and communicators founded in 1982 through the merger of the European Life Science Editors' Association (ELSE) and the European Association of Earth Science Editors (Editerra)
- publishes a quarterly journal *European Science Editing*, the *Science Editors' Handbook* and various guidelines
- organizes conferences, training workshops

EASE website: www.ease.org.uk

EASE



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The European Association of Science Editors (EASE) is an internationally oriented community of individuals from diverse backgrounds, linguistic traditions and professional experience who share an interest in science communication and editing.



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Welcome to EASE

The **European Association of Science Editors (EASE)** is a non-profit membership organisation for people interested in science communication and editing. Founded in 1982, in France, EASE now has an international membership from diverse backgrounds and professional experience.

Now is the time to join

EASE membership runs for a calendar year, so now is the perfect time to join us. **The benefits of membership** include the quarterly in-house *Journal European Science Editing* and other publications, networking opportunities, free advertising on the EASE website and discounts on software.

Forthcoming events

STM celebration of 350 years of journal publishing
Wednesday, 4 March, 2015
United Kingdom

In the Spotlight

Paola Minoia
Finland

Senior Lecturer in
Development and Tourism Geography at
the Department of Geosciences and



EASE publications



- journal *European Science Editing (ESE)*
- *Science Editors' Handbook*, 2nd ed.
- *EASE Guidelines for Authors and Translators*
- EASE Toolkit for Authors
- EASE Toolkit for Journal Editors
- *EASE Statement on Inappropriate Use of Impact Factors*
- EASE Journal Blog

Quarterly journal (*ESE*)

www.ease.org.uk/publications/european-science-editing

EASE

- scope: science editing and publishing:
 - science writing, indexing, editing, archiving, communication, informatics, scientometrics, and publishing
- audience: editors, translators, scholarly journal publishers and authors
- indexed in Scopus and other databases
- open access after 6 months

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Why publish in *ESE*?

EASE

- leading international journal concerned with science editing
- fast, personal, efficient service
- peer review
- open access (after 6 months), no charges for authors
- indexing
- simple submission procedure
- interacting with and educating your scientific publications community

European Science Editing

Vol. 40(4)
November 2014

ISSN 0258-3127

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Editors

EASE

www.ease.org.uk

Science Editors' Handbook, 2nd ed.

www.ease.org.uk/publications/science-editors-handbook

- covers a wide range of subjects, including all aspects of editing of various publications and running a journal
- provides examples of good practice, plus hints and tips that can help to solve problems and support good decisions
- 56 chapters written by 40 international authors with experience in all areas of science editing and publishing

EASE Guidelines for Authors and Translators of Scientific Articles

EASE

www.ease.org.uk/publications/author-guidelines

- concise, in >20 languages, annual updates
- open access, aimed to make international scientific communication more efficient
- 8 appendices: Abstracts, Ambiguity, Cohesion, Ethics, Plurals, Simplicity, Spelling, Text-tables
- journal editors, in Instructions to Authors, can encourage scientists to read *EASE Guidelines* before manuscript submission

EASE Toolkit for Authors

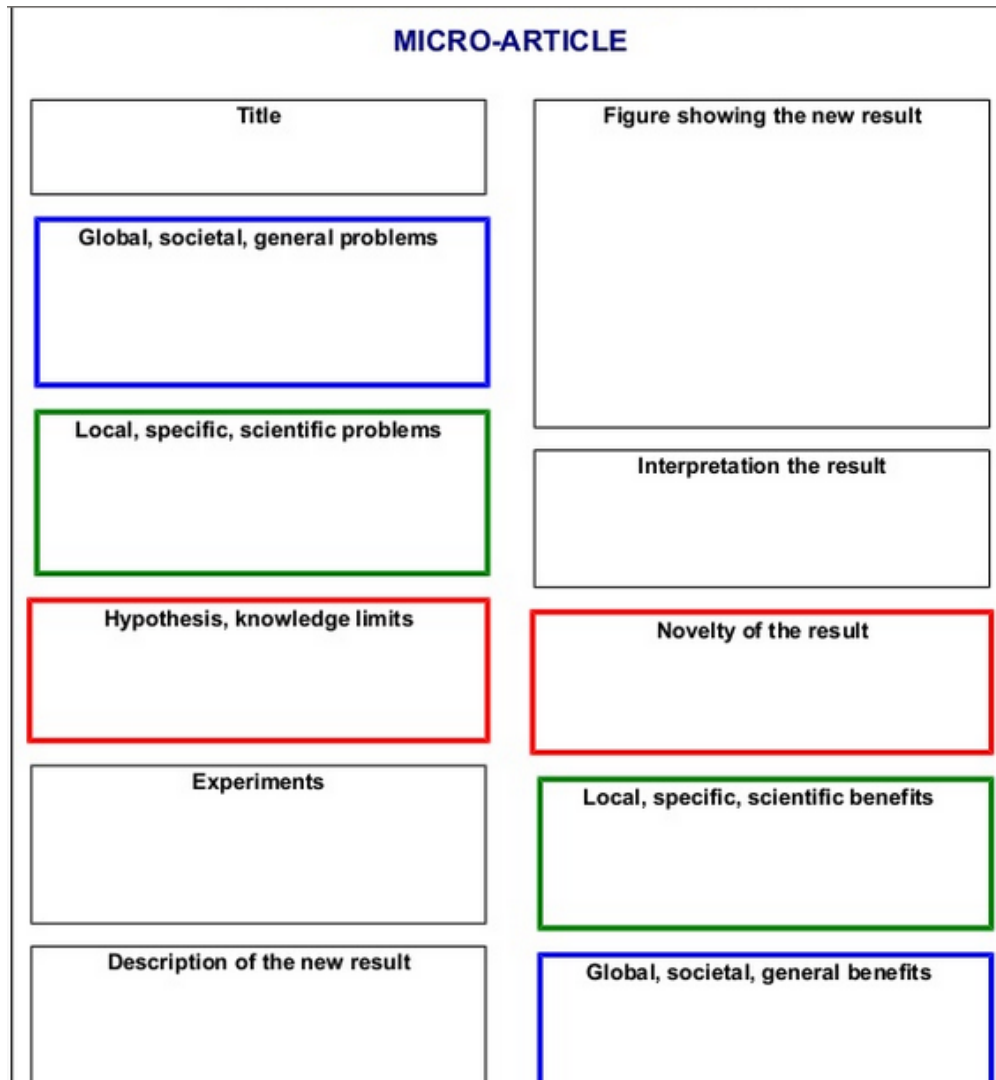
www.ease.org.uk/publications/ease-toolkit-authors

EASE

- more detailed than *EASE Guidelines*
- 15 modules, titles phrased in terms of a key need (e.g. “How to choose a journal?”)
- basic modules framed on a book published by the International Society of Addiction Journal Editors
- links to material that is freely available on the Internet, useful to authors of scientific articles
- aimed to increase authors’ confidence in writing and submitting articles

Module 2 of the Toolkit

EASE



Very useful
when planning
a manuscript

(Source: Lichtfouse
E. 2013. *Scientific
Writing for Impact
Factor Journals*.
Nova Publishers)

EASE Toolkit for Journal Editors

www.ease.org.uk/publications/ease-toolkit-journal-editors

- 10 golden rules for journal editors
- publication ethics checklist
- standard retraction form
- *EASE Statement on Inappropriate Use of Impact Factors*
- link to Paul Beverley's free e-book *Computer tools for editors and proofreaders*, including over 450 macros

EASE

Golden rules for journal editors

1. Be aware of your **target audience**.
2. Make **instructions to authors simple and understandable**, and review them regularly.
3. Ensure a **fair peer review** process (usually with 2-3 reviews, or more if necessary).
4. Pay due attention to **ethical issues**: data fabrication or manipulation, plagiarism, authorship, conflict of interest, copyright, legislation, etc.
5. **Respect others**: inform authors about progress and delays as soon as possible; do not overburden reviewers and authors.
6. Do your best to ensure that publications are **complete, concise, and clear**, with appropriate methods and correct citations.
7. Make sure that **abstracts properly summarize** essential information (usually: background, objectives, methods, results, and conclusions) and contain **major keywords**.
8. Ensure **safe long-term storage** of publications and documentation of the editorial process.
9. **Develop** your journal.
10. Perfection is impossible to reach, so **common sense** is necessary.

EASE Journal Blog



EASE Journal Blog

www.ease-bookshelf.blogspot.it

Selected information useful to science editors. This blog is a working tool used to contribute to different sections of the "European Science Editing", the peer reviewed journal of the European Association of Science Editors (EASE).

WEDNESDAY, JANUARY 21, 2015

B - Big data and public health

Khoury MJ, Ioannidis JPA. Big data meets public health. *Science* 346(6213):1054
(doi: 10.1126/science.aaa2709)

The term "Big Data" refers to volumes of large, complex, linkable information. Beyond genomics and other "omic" fields, Big Data includes medical, environmental, financial, geographic, and social media information. This swell of data will continue to grow. Big Data can improve health by providing insights into the causes and outcomes of disease, better drug targets for precision medicine, and enhanced disease prediction and prevention. But "Big Error" can plague Big Data. The combination of a strong epidemiologic foundation, robust knowledge integration, principles of evidence-based medicine, and an expanded translation research agenda can put Big Data on the right course.

<http://www.sciencemag.org/content/346/6213/1054.full>

Publicato da Anna Maria a 15:50 No comments: >

Etichette: [SCIENCE](#), [SCIENCE COMMUNICATION](#)

B - A social media trial

Fox CS, Bonaca MA, Ryan JJ, *et al.* A randomized trial of social media from

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Association of
Science
Editors



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